

AAAO 2018 Winter Conference
Huntsville, Alabama
March 12-16, 2018

Pre-Conference Classes:

- *Appraisal, Assessments, Appeals of Alabama* – Joseph Brewer
Description: This course will provide exposure to the overall equalization process for ad valorem taxes in Alabama. A special emphasis is placed on the protest of real property values at the local county board of equalization. The topics to be discussed include: issue of reappraisal, property valuation processes, general assessment of Ad Valorem Taxes, and protests of assessments.
- *Handling the “Uh Oh’s” of Returns and Audits* – Jennifer Byrd
This course focuses upon business personal property which, because of its uniqueness, presents special problems in discovery and determining fair and reasonable market value. Specific content varies, depending upon the topics identified by the participants and the Department of Revenue. This course is dynamic, interactive, and problem/solution oriented.

Tuesday, March 13th

3:00 to 4:30 p.m. Registration

Wednesday, March 14th

9:00 to 10:00 a.m. Registration, Vendor Area Open & Breakfast “On Your Own”

10:00 to 11:00 a.m. Opening Session

11:00 to 11:30 a.m. Technology Break

11:30 a.m. to 1:00 p.m. AAAO Luncheon

1:00 to 2:00 p.m. *Social Media Benefits and Landmines* (All Tracks)

Pete Blank, Jefferson County Personnel Board

Description: Social Media can be a tremendous benefit to your organization. It can improve your communication and enhance your marketing efforts. It can also be a detriment as it could lead to inconsistency, false information and even lawsuits. This session will uncover both the benefits and landmines to social media, and will raise your awareness of the importance of a social media policy in your organization.

2:00 to 2:30 p.m. Technology Break

2:30 to 3:30 p.m. *Social Media Benefits and Landmines* (continued) (All Tracks)

Thursday, March 15th

8:00 to 9:00 a.m.

Breakfast "On Your Own" & Vendor Area Open

9:00 to 10:00 a.m.

- *Bankruptcy* (PP;SS;TA)
Jennifer Byrd
Description: Bankruptcy is a form of protection from creditors that businesses and individuals sometimes believe will also shield them from taxation. This workshop will highlight the rights and responsibilities of government agencies to impose and collect taxes on those going through the process of bankruptcy.
- *AL GIS: New GEO Hub ESRI* (Mapping;SS;TA)
Phillip Henderson; Jarred Bostic
Description: The Alabama GeoHub create an ecosystem to collaborate and share information with all level of government. It empowers agencies and jurisdictions with ready-to-use maps and toolsets by creating a framework for repeatable solutions that are open and interoperable. This presentation will give insight into the GeoHub's refreshing and innovative approach for you to use and share geospatial data effectively.
- *Ratio Study Revival* (RP;SS;TA)
Matt Smith
Description: This workshop will highlight the important role ratio studies play in the appraisal process, and reinforce the concepts which lead to a quality study.

10:00 to 10:30 a.m.

Technology Break

10:30 to 11:30 a.m.

- *Examination of BPP Returns* (PP;SS;TA)
Jennifer Byrd
Description: The ADV-40 personal property tax return form captures information for several different types of personal property. This workshop will break down the return by its parts (A-F), discussing the way that each type of property should be reported and how the information from the return is captured and used at the county level.
- *AL GIS: New GEO Hub ESRI (continued)* (Mapping;SS;TA)
Phillip Henderson; Jarred Bostic
Description: The Alabama GeoHub improves collaboration between stakeholders by connecting everyone to authoritative data that is relevant to their job function. This can in turn be leveraged to enable participation by connecting people with

issues and initiatives that are important to them. This presentation will provide the technical understanding of the GeoHub and will demonstrate how it connects people directly to what impacts their work.

- *Low Income Housing Tax Credit Apartments (RP;SS;TA)*

Jack Waller

Description: This workshop will look at what LIHTC apartments are, how they operate, and how we currently appraise them.

Thursday, March 15th

11:30 a.m. to 1:00 p.m.

Lunch (on your own)

1:00 to 2:00 p.m.

Examination of BPP Returns (continued) (PP;SS;TA)

Manufactured Homes and More (All Tracks)

Julia Stanley

Description: Manufactured home basics with information on move permits, citations, registration and late fees. Exemptions that deal with age, disability and other....

Low Income Housing Tax Credit Best Practices (RP;SS;TA)

Jack Waller

Description: In the second part of the LIHTC apartments workshop, we will explore valuation methods which will produce the most consistent appraisals.

2:00 to 2:30 p.m.

Technology Break

2:30 to 3:30 p.m.

Roundtable Discussion

Derrick Coleman, Will Martin, Jennifer Byrd, Leslie Mackey, Matt Smith

Description: Participants will submit questions/issues to be discussed during the roundtable.

6:30 p.m.

Banquet – Game Night

Friday, March 16th

9:00 a.m.

Breakfast “On Your Own” and Closing Session